



## Description of Tree Service Options

**Level 1:** This is the premium quality of care we offer. This level will enable your tree to achieve its full, natural, growth potential and at the same time it will be pruned to accentuate the overall beauty of your home and landscaping.

- thinning of the canopy
- removing approximately 80% or more of the ball moss
- eliminating dead branches
- carefully selecting and promoting dominant limbs by removing inferior ones
- remove all shoots (unless they have the potential for becoming good limbs)
- effect separation between trees and or other plants for their mutual benefit
- any necessary lifting off roof
- painting oak cuts ½” and larger
- removal of debris caused

### **Level 2:**

- some canopy thinning
- about 60% ball moss removal
- elimination of large dead and medium size dead branches
- selection of key dominant limbs and elimination of the competing inferior limbs
- removal of sprouts on the main trunk and in the main branch unions
- any necessary lifting off the house
- painting oak cuts ½” and larger
- removal of debris caused

### **Level 3:**

- elimination of large and medium size dead branches
- a few cuts of competing limbs that are causing congestion and or are rubbing
- any needed lifting over the house
- painting of oak cuts ½” and larger
- removal of debris caused

When we are assessing the needs of your trees, one of the first things we consider is any potential damage or danger that might occur as a result of strong winds or other factors. Secondly, Preferred considers the health and best growth opportunities for your trees, last but not least, Preferred considers the feature your trees play in the overall landscaping picture.

A number of factors are considered when pricing a job. Among these are the cost of our insurance, time necessary to complete the job, (which includes the time spent at the job site and the disposal site), the degree of difficulty, and the tools needed to efficiently complete the job.

Preferred Landscape and Lighting is an innovative landscape developer and grounds maintenance service provider operating in the San Antonio area since 1995. From our inception, we have grown as a result of superior performance and professionalism, into a recognizable corporate citizen within San Antonio. Our business focus includes residential and commercial landscape and lighting and irrigation design, installation maintenance, and tree care. As service providers, we take pride in our ability to exceed customer's expectations. The relationships developed through our open communication and knowledgeable solutions for our customers, has led to an impressive growth rate through personal referrals. Finally, as with all of our services, all classes of tree trimming that we provide to our clients, we tailor the level to accommodate any particular requests of the client, so the client is truly satisfied with the service rendered.

## Customer Testimonials

- *“Kevin and his crew were thoroughly professional throughout the entire process. From our first meeting with him, to the actual tree-trimming operation, everyone showed up on time and worked diligently until the work was done. The tree trimming crew cleaned up very neat, which was quite impressive. We would not hesitate to recommend Preferred, and to use them in the future.”* --- Tom & Meredith Lyons 467-9659
- *“It’s obvious Kevin doesn’t just trim trees for a job, he really cares about keeping them healthy. Kevin and his crew paid attention to every detail – by removing and replacing bird feeders, wind chimes, lawn furniture, etc.; their clean-up of limbs/branches; the placement of the mulch around the trees; and the stacking of firewood. They were friendly to my pets and were concerned about their safety (from falling branches). I knew the service was good, but I didn’t realize how good until my husband – who is never happy with the work of any contractor – insisted I write a testimonial because the service was ‘above and beyond’.”* --- Katharyn Engelberg 313-4519
- *“Thank you for giving me the opportunity to comment on Kevin Belter and his four- man crew. I had an opportunity to watch them working on my neighbor’s trees and was so impressed with their professional work ethic. It was obvious that they had not only been properly trained about trimming trees but their equipment told me that safety was a part of their routine. They were also very hard workers but never seemed to try shortcuts – bypassing safety standards. I would be happy to recommend them any time.”* --- Robert L. Caldwell 375-5549
- *“Excellent job. Meticulous removal of a very large palm with zero damage to the surrounding foliage.”* --- Leigh Scott Ph.D.
- *“Kevin Belter was exceptionally courteous and very informative – answering questions, offering suggestions, explaining procedures and options for future services. He and his crew were very professional, did a great job on a considerably small service, which tells me they would probably perform a fantastic job on a large scale. I plan to continue having Preferred care for my beautiful oaks – a little at a time! Thank You”* --- Donna Sieber (210) 698-1303

- *“I just wanted to let you know the trees are beautiful, and we are so pleased with the whole job. We appreciated the clean-up when it was all done, Kevin knew we were having company that evening, and had everything put back and cleaned up well before everyone arrived. Everyone commented on the trees and lighting...just wanted to pass that along.” --- Deb Cavanaugh (210) 523-2462*
- *“Kevin and his crew were a pleasure to work with. They did the job exactly as promised at the price quoted and left the grounds looking exactly as I had hoped they would. We were going for a clean and neat but yet natural and country look and I got just what I asked for. Kevin was very responsive to my requests.” --- Terri Coltman (830) 981-4741*
- *“Following my inquiry with Darryl about tree trimming for my oak trees, Kevin called to set up an appointment to give me an estimate. From the first appointment Kevin always kept me informed and was very dependable. He got estimates to me when promised and followed up in a timely manner. Kevin and his crew were very efficient and polite. They worked in our yard for two half days. After the first afternoon, they cleaned up things even though they knew they would return the next day to finish the job. As they continued to progress on the trees, Kevin would check to reaffirm that my expectations were being met and to make sure the amount of foliage removal previously agreed upon still met with my approval. It was helpful to have him take time out to check with me as things progressed since each limb removal changed the view and effect of the canopy. I certainly did not expect him to keep me so well informed and involved in the process since I had already signed a contract; however, it was refreshing to see his desire to please the client. At the conclusion of the job, I could not be more pleased. They worked in a timely manner, were efficient and did an outstanding job. I would not hesitate to give Kevin and his crew an outstanding recommendation. Thanks for a job well done!” ---Meda Harris 492-1876*
- *“Kevin and his crew did an excellent job trimming our large oak and elm trees. Other tree trimmers that we have used in the past failed to really thin the trees for proper growth. They also left many dead limbs and moss that Kevin and his crew managed to remove. Even a squirrel’s nest in the top of an elm tree was no match for them. We are very pleased and would highly recommend them to our neighbors and friends.” --- Carol Thurman 495-1542*